

SPRING / SUMMER 2016



NEW LOOK
MEN

WELCOME TO SPRING / SUMMER 2016
SUEDE CONTINUES AS A STRONG FABRIC
TREND FOR MENSWEAR, WHILE CAMEL, TONAL
GREYS AND BLUES ARE KEY COLOURS FOR
THE SEASON. OLD-SCHOOL COLLEGE MOTIFS
ARE CRACK PRINTED ONTO TEES, AND RETRO
PRINTS ARE MIXED WITH DENIM FOR A LAID-
BACK 60S VIBE. WARDROBE STAPLES INCLUDE
WASHED-OUT JERSEY, SKINNY JEANS AND
PLAIN STRIPES.

90s-inspired sportswear is essential this summer. Muted pastels create a fresh look, while appliquéd graphics, badges and prints give modern sportswear a vintage twist. Silk bomber jackets in navy and khaki are real statement pieces.

Work-wear style and military detailing collide to create a utilitarian look, meanwhile layering is key for laid-back dressing which takes inspiration from 'hipster' trends.

Men's classics are given a modern twist with colour blocking and shades of concrete.

Front cover:

Bomber - £29.99/€39.99/159zł, Jacket - 17.99/€22.99/99.99zł
T-shirt - 5.99/€7.99/29.99zł, Jeans - £22.99/€29.99/119zł

Right:

Hat - £8.99 | €11.99 | 49.99zł, Shirt - £29.99 | €39.99 | 159zł
T-shirt - £9.99 | €11.99 | 59.99zł, Chinos - £19.99 | €24.99 | 109.99zł
Trainers - £24.99 | €29.99 | 139zł





Jacket - £19.99 | €24.99 | 109.99zł, Shirt - £19.99 | €24.99 | 109.99zł, Jumper - £24.99 | €29.99 | 139zł, Shorts - £19.99 | €24.99 | 109.99zł



Sunglasses - £3.99 | €4.99 | 19.99zł, Jacket - £29.99 | €39.99 | 159zł, Jumper - £19.99 | €24.99 | 109.99zł
Joggers - £14.99 | €17.99 | 79.99zł, Trainers - £24.99 | €29.99 | 139zł



Jacket - £29.99 | €39.99 | 159zł, Hoodie - £14.99 | €17.99 | 79.99zł, Jumper - £24.99 | €29.99 | 139zł
Jeans - £24.99 | €29.99 | 139zł, Shoes - £24.99 | €29.99 | 139zł



Jacket - £29.99 | €39.99 | 159zł, Roll neck - £14.99 | €17.99 | 79.99zł, Belt - £7.99 | €9.99 | 49.99zł
Chinos - £19.99 | €24.99 | 109.99zł, Trainers - £24.99 | €29.99 | 139zł



Coat - £39.99 | €49.99 | 219zł, Roll neck - £9.99 | €11.99 | 59.99zł, Jeans - £24.99 | €29.99 | 139zł, Shoes - £24.99 | €29.99 | 139zł



Denim jacket - £29.99 | €39.99 | 159zł, Jumper - £19.99 | €24.99 | 109.99zł, Shorts - £14.99 | €17.99 | 79.99zł, Trainers - £24.99 | €29.99 | 139zł



Jumper - £14.99 | €17.99 | 79.99zł, Bomber - £29.99 | €39.99 | 159zł, Jeans - £24.99 | €29.99 | 139zł, Shoes - £24.99 | €29.99 | 139zł



Shirt - £17.99 | €22.99 | 99.99zł, T-shirt - £9.99 | €11.99 | 59.99zł, Sunglasses - £5.99 | €7.99 | 29.99zł, Belt - £7.99 | €9.99 | 49.99zł
Chinos - £22.99 | €29.99 | 119zł, Shoes - £24.99 | €29.99 | 139zł



Khaki t-shirt cardigan - £19.99 | €24.99 | 109.99zł, Navy t-shirt cardigan - £19.99 | €24.99 | 109.99zł, T-shirt - £5.99 | €7.99 | 29.99zł
Trousers - £24.99 | €29.99 | 139zł, Trainers - £24.99 | €29.99 | 139zł



Hat - £4.99 | €6.99 | 29.99zł, Jacket - £29.99 | €39.99 | 159zł, Hooded jacket - £29.99 | €39.99 | 159zł, Jumper - £17.99 | €22.99 | 99.99zł
Chinos - £19.99 | €24.99 | 109.99zł, Bag - £19.99 | €24.99 | 109.99zł, Trainers - £24.99 | €29.99 | 139zł



Jacket - £89.99 | €119.99 | 489zł, Shirt - £24.99 | €29.99 | 139zł, T-shirt - £12.99 | €14.99 | 69.99zł
Trousers - £22.99 | €29.99 | 119zł, Shoes - £24.99 | €29.99 | 139zł



Jacket - £39.99 | €49.99 | 219zł, T-shirt - £9.99 | €11.99 | 59.99zł, Chinos - £19.99 | €24.99 | 109.99zł



T-shirt cardigan - £19.99 | €24.99 | 109.99zł, Printed shirt - £14.99 | €17.99 | 79.99zł, Vest - £5.99 | €7.99 | 29.99zł
Belt - £7.99 | €9.99 | 49.99zł, Trousers - £22.99 | €29.99 | 119zł, Trainers - £24.99 | €29.99 | 139zł



Bomber - £29.99 | €39.99 | 159zł, Shirt - £17.99 | €22.99 | 99.99zł, T-shirt - £9.99 | €11.99 | 59.99zł, Trousers - £24.99 | €29.99 | 139zł



Bomber - £29.99 | €39.99 | 159zł, Shirt - £17.99 | €22.99 | 99.99zł, Polo shirt - £17.99 | €22.99 | 99.99zł, Trousers - £24.99 | €29.99 | 139zł



Jacket - £89.99 | €119.99 | 489zł, Top - £19.99 | €24.99 | 109.99zł, Jeans - £19.99 | €24.99 | 109.99zł, Shoes - £24.99 | €29.99 | 139zł



Suit jacket - £59.99 | €79.99 | 319zł, Suit trousers - £24.99 | €29.99 | 139zł, Shirt - £12.99 | €14.99 | 69.99zł
Tie - £7.99 | €9.99 | 49.99zł, Shoes - £24.99 | €29.99 | 139zł



Suit jacket - £59.99 | €79.99 | 319zł, Suit trousers - £24.99 | €29.99 | 139zł, Shirt - £12.99 | €14.99 | 69.99zł
Tie - £7.99 | €9.99 | 49.99zł, Shoes - £24.99 | €29.99 | 139zł



Jacket - £29.99 | €39.99 | 159zł, Shirt - £22.99 | €29.99 | 119zł, T-shirt - £9.99 | €11.99 | 59.99zł
Belt - £7.99 | €9.99 | 49.99zł, Shorts - £19.99 | €24.99 | 109.99zł

MENSWEAR CONTACTS

SARAH MALONE

Group PR Manager
T - 0203 219 7284
E - sarah.malone@newlook.com

NICOLA PANAYIOTOU

UK PR Manager
T - 0203 219 7199
E - nicola.panayiotou@newlook.com

LAURA CROUCH

UK Press Officer
T - 0203 219 7392
E - laura.crouch@newlook.com

prshots.com/newlook
[@NewLook_Men](https://www.instagram.com/NewLook_Men) | [#NLMENSS16](https://www.instagram.com/NewLook_Men)



NEW LOOK
MEN