


**Freya** active

MIND  
BODY  
SOUL

SPORTS AND SWIMWEAR UP TO A K CUP

# MIND BODY SOUL





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“WHEN YOU’RE COMPETING AT THE HIGHEST LEVEL, YOU NEED COMPLETE FOCUS. AND WITH THE PERFECT FIT AND TOTAL SUPPORT OF FREYA ACTIVE, I’M FREE TO CONCENTRATE ON MY PERFORMANCE!”

JESS TAPPIN, TEAM GB HEPTATHLETE



Bring this brochure to life and see behind the scenes footage from the photo shoot. Simply download the Layar App and point your device at the front cover.

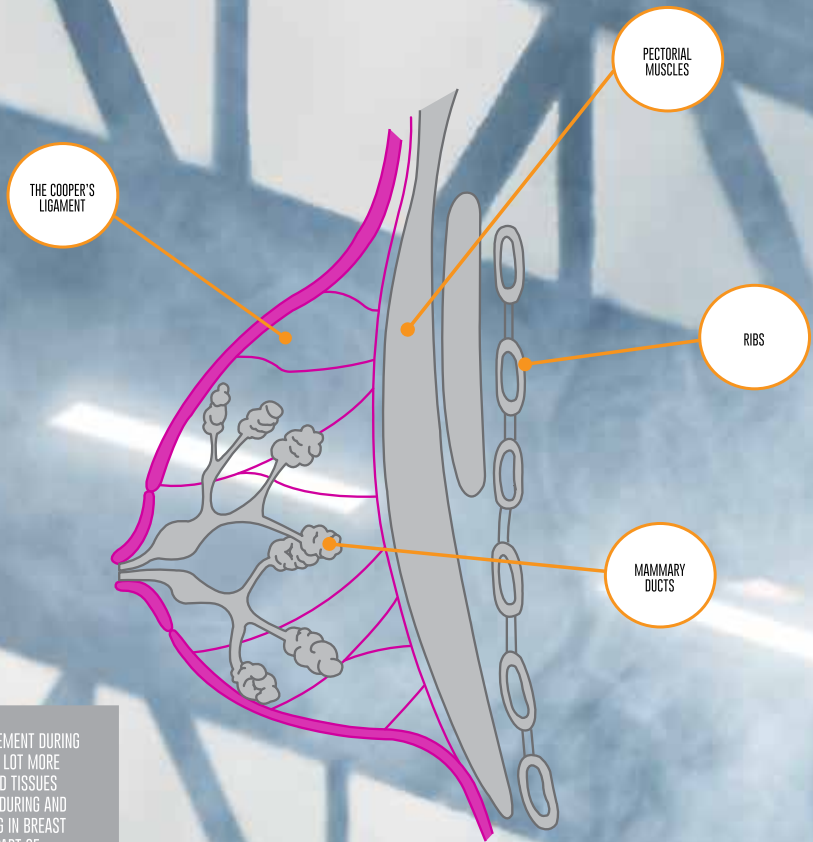
## BREAST SUSPENSION

# BREAST SUSPENSION

EVERY WOMAN'S BREASTS ARE SUPPORTED BY COOPER'S LIGAMENTS. BUT IF THIS TISSUE IS PERMANENTLY STRETCHED BY THE MOVEMENT OF STRENUOUS EXERCISE AND SPORT, YOUR BREASTS WILL BEGIN TO SAG. A GOOD SPORTS BRA CAN MINIMISE MOVEMENT AND REDUCE THE CHANCES OF SAGGING. FREYA ACTIVE PRODUCTS ARE DESIGNED TO FULLY ENCAPSULATE AND SUPPORT THE BREASTS. HOLDING THEM FIRMLY IN PLACE, SO YOU CAN CONCENTRATE ON YOUR WORKOUT.

“NOT WEARING A SPORTS BRA COULD LEAD TO IRREVERSIBLE DAMAGE OF THE COOPER'S LIGAMENT AND THE SKIN OF THE BREAST.”

DR. JOANNA SCURR, FROM UNIVERSITY OF PORTSMOUTH



“WHILE MARKET RESEARCH TELLS US THAT MOST WOMEN EXPERIENCE BREAST MOVEMENT DURING EXERCISE, NEW GROUND BREAKING SCIENTIFIC RESEARCH HAS REVEALED THERE IS A LOT MORE GOING ON OVER AND ABOVE BREAST BOUNCE. IT HAS HIGHLIGHTED THAT THE SKIN AND TISSUES ARE UNDER STRAIN DURING EXERCISE AND THIS CAN RESULT NOT ONLY IN PAIN BOTH DURING AND AFTER EXERCISE, BUT ALSO DAMAGE TO THE BREAST TISSUES ULTIMATELY RESULTING IN BREAST SAG. ADEQUATE BREAST SUPPORT IN THE FORM OF A SPORTS BRA IS AN ESSENTIAL PART OF EVERY WOMAN'S GYM KIT.”

DR. PIXIE MCKENNA FROM EMBARRASSING BODIES



## ACTIVITY LEVELS

FREYA ACTIVE IS DESIGNED FOR TWO LEVELS OF ACTIVITY.  
CHOOSE THE RIGHT SUPPORT FOR YOUR SPORT.

### LEVEL 1: DYNAMIC



OUR DYNAMIC-RATED SPORTS BRA DELIVERS COMPLETE SUPPORT, YET IS SUPREMELY LIGHTWEIGHT – GIVING YOU COMPLETE FREEDOM OF MOVEMENT.

**PRODUCTS:**

- UW MOULDED SPORTS BRA

**PERFECT FOR:**

- GYM WORK
- EXERCISE CLASSES
- MODERATE SPORTS



**DYNAMIC**

### LEVEL 2: INTENSE



OUR INTENSE PRODUCTS ARE DESIGNED WITH MOISTURE WICKING FABRIC TO DRAW MOISTURE AWAY FROM YOUR BODY AS YOU MOVE. SOME OF OUR INTENSE PRODUCTS ALSO OFFER ODOUR MANAGEMENT TECHNOLOGY TO ELIMINATE ODOURS.

**PRODUCTS:**

- UW CROP TOP SPORTS BRA WITH MOULDED INNER
- UW SPORTS BRA
- PERFORMANCE WEAR

**PERFECT FOR:**

- HEAVY WORKOUTS
- ACTIVE SPORTS



**INTENSE**

## FABRIC TECHNOLOGY

### COOLMAX®

HIGH-TECH COOLMAX® FABRIC PULLS MOISTURE AWAY FROM THE SKIN - DRYING FASTER THAN STANDARD FABRIC TO KEEP YOU COOL, SO YOU CAN WORK OUT LONGER. COOLMAX® FABRIC IS A TRADEMARK OF INVISTA.





## KEY FEATURES

- HIGH PERFORMANCE WITH MEDIUM COVERAGE
- BREATHABLE SPACER FABRIC MOULDED CUPS
- SLIDE HOOK FASTENING ALLOWS ADJUSTABLE RACER BACK OPTION
- COOLMAX® INNER SUPPORTS, WICKS MOISTURE AND IS SOFT AGAINST SKIN
- SHAPES AND SUPPORTS BY ENCAPSULATING THE BREAST RATHER THAN USING TRADITIONAL COMPRESSION

DYNAMIC - UW MOULDED SPORTS BRA AA4892



## KEY FEATURES

UW CROP TOP AA4004

RUNNING SHORT AA4009

- LIGHTWEIGHT FABRIC SPORTS SHORT, DIGITAL PRINTED FOLDABLE WAISTBAND FOR COMFORT AND EASE WHEN EXERCISING
- ANTIBACTERIAL FABRIC TECHNOLOGY ENSURES NO NASTY ODOURS
- MICROFIBRE FABRIC TO WICK AWAY MOISTURE
- ELASTICATED WAISTBAND FOR GREATER COMFORT

INTENSE - UW CROP TOP AA4004 RUNNING SHORT AA4009





## KEY FEATURES

- BUILT IN AA4002 UW SPORTS BRA FOR HIGH IMPACT SUPPORT
- COOLMAX® FABRIC (IN INNER BRA) AND MICROFIBRE FABRIC WICKS AWAY MOISTURE
- RACER BACK STYLING FOR FREEDOM OF MOVEMENT

INTENSE - PERFORMANCE TOP AA4003





## KEY FEATURES

- HIGH PERFORMANCE WITH FULL COVERAGE AND OUTER SKIN PERFORMANCE LAYER
- COOLMAX® INNER SUPPORTS WICK MOISTURE AND ARE SOFT AGAINST THE SKIN
- BUILT IN AA4001 SPORTS BRA FOR A NEW ROUNDER PROFILE USING INNER SLINGS FOR MAXIMUM SUPPORT
- SLIDE HOOK FASTENING ALLOWS RACERBACK OPTION WITH QUICK AND EASY DRESSING
- SHAPES AND SUPPORTS BY ENCAPSULATING THE BREAST RATHER THAN USING TRADITIONAL COMPRESSION
- SOFT, WIDE BOTTOM BAND FOR COMFORT AND SUPPORT

INTENSE - CROP TOP SOFT CUP

## KEY FEATURES

- HIGH PERFORMANCE WITH FULL COVERAGE FROM A CENTRE FRONT EXTENSION
- WIDE CURVATURE WIRE IN AN OVAL SHAPE FOR REDUCED PRESSURE AGAINST THE BODY, WITH PUNCTURE-RESISTANT WIRE CASING
- MICROFIBRE FABRIC INNER SUPPORTS ARE MOISTURE-WICKING AND FEEL SOFT AGAINST THE SKIN
- SHAPES AND SUPPORTS BY ENCAPSULATING THE BREAST RATHER THAN USING TRADITIONAL COMPRESSION
- RESEARCH FINDINGS SHOW OUR AA4004 CROP TOP SPORTS BRA REDUCES BREAST PAIN BY 97% (UNIVERSITY OF PORTSMOUTH)

INTENSE - UW CROP TOP AA4004



## KEY FEATURES

- HIGH PERFORMANCE WITH AVERAGE COVERAGE
- COOLMAX® FABRIC TO WICK AWAY MOISTURE AND FEEL SOFT
- MICROFIBRE FABRIC INNER SUPPORTS ARE MOISTURE-WICKING
- MESH PANELS FOR COOL COMFORT
- RESEARCH FINDINGS SHOW THIS SPORTS BRA REDUCES UP AND DOWN VELOCITY BY 80% (UNIVERSITY OF PORTSMOUTH)

INTENSE - UW SPORTS BRA AA4002



## KEY FEATURES

- HIGH PERFORMANCE WITH MEDIUM COVERAGE
- BREATHABLE SPACER FABRIC MOULDED CUPS
- SLIDE HOOK FASTENING ALLOWS ADJUSTABLE RACER BACK OPTION
- COOLMAX® INNER SUPPORTS, WICKS MOISTURE AND IS SOFT AGAINST SKIN
- SHAPES AND SUPPORTS BY ENCAPSULATING THE BREAST RATHER THAN USING TRADITIONAL COMPRESSION



DYNAMIC - UW MOULDED SPORTS BRA AY4892





## KEY FEATURES

- SOFT INNER CUP MADE FROM RIGID SIMPLEX
- CROSSOVER BACK WITH SWIMWEAR CLASP
- POWERNET BACK WINGS FOR ANCHORAGE AND SUPPORT
- CLASSIC CUT LEG
- FLAT SEAM FINISHING

SOFT SUIT AS3182



## KEY FEATURES

- BUILT-IN SPORTS BRA SUPPORT
- SOFT INNER CUP MADE FROM RIGID SIMPLEX FABRIC
- CROSSOVER BACK WITH SWIMWEAR CLASP
- FLAT SEAM FINISHING ON BOTH TANKINI AND CO-ORDINATES

TANKINI AS3184 SHORT AS3191



## KEY FEATURES

- UW FABRIC MOULDED CUP
- SHORT IN BODY, MAKING IT PRACTICAL FOR MOST SWIM-BASED SPORTING ACTIVITIES
- PUNCTURE RESISTANT WIRE CASING
- CHLORINE RESISTANT
- ADJUSTABLE STRAPS WITH CROSSOVER BACK OPTION

UW MOULDED CROP TANKINI AS3992 CLASSIC BRIEF AS3993



## KEY FEATURES

- UW FABRIC MOULDED CUP
- ADJUSTABLE STAPS WITH CROSSOVER BACK OPTION
- PUNCTURE RESISTANT WIRE CASING
- SOFT INNER CUPS IN RIGID SIMPLEX FOR OPTIMUM SUPPORT AND COMFORT



# CROP TOP SOFT CUP



BLACK  
(New Continuity)



**CROP TOP SOFT CUP SPORTS  
BRA WITH MOULDED INNER  
AA4000**

UK 32-38 C, 28-40 D-H  
EU 70-85 C, 60-90 D-K

# UW MOULDED SPORTS BRA



AIR  
(Fashion)



STORM  
(Continuity)



HOT CRIMSON  
(Continuity)



NUDE  
(Continuity)



**UW MOULDED SPORTS BRA  
AA4892**

UK 32-40 B-C, 28-40 D-G, 28-38 GG, 30-36 H  
EU 70-90 B-C, 60-90 D-I, 60-85 J, 65-80 K

# UW CROP TOP



ULTRAVIOLET  
(Fashion)



ELECTRIC BLACK  
(Continuity)



**UW CROP TOP SPORTS BRA WITH MOULDED INNER  
AA4004**

UK 34-40 B-C, 28-40 D-G, 28-38 GG, 30-36 H  
EU 75-90 B-C, 60-90 D-I, 60-85 J, 65-80 K

# RUNNING SHORT



ULTRAVIOLET  
(Fashion)



**RUNNING SHORT  
AA4009**

XS-XL

# UW PERFORMANCE SPORTS TOP



**UW PERFORMANCE SPORTS TOP  
AA4003**

UK 30-38 D-H  
EU 65-85 D-K

# PERFORMANCE CAPRI PANT



**PERFORMANCE CAPRI PANT  
AA4005**

XS-XL

# UW SPORTS BRA



BLACK  
(Continuity)



WHITE  
(Continuity)



NUDE  
(Continuity)



**UW SPORTS BRA  
AA4002 / AA4492**

UK 28-38 D-G, 30-38 GG-JL, 30-36 K  
EU 60-85 D-I, 65-85 J-N, 65-80 O

# UW MOULDED SUIT



CORAL KICK  
(Fashion)



PURPLE RAIN  
(Continuity)



**UW MOULDED SUIT  
AS3969**

UK 30-40 D-H  
EU 65-90 D-K



**UW MOULDED SUIT  
AS3991**

UK 30-40 D-H  
EU 65-90 D-K

# HIGH NECK SOFT SUIT



**HIGH NECK SOFT  
SUIT - NEW STYLE!  
AS3991**

UK 30-40 C-H  
EU 65-90 C-K

# UW MOULDED CROP TANKINI



**UW MOULDED CROP TOP  
AS3992**

UK 30-38 D-H  
EU 65-85 D-K



**CLASSIC BRIEF  
AS3993**

XS-XL



**LONG LEG SHORT\*  
AS3987**

XS-XL

\*ONLY AVAILABLE IN BLACK

# SOFT SUIT



**SOFT SUIT  
AS3182**

UK 30-40 C-H  
EU 65-90 C-K

# TANKINI



**TANKINI  
AS3184**

UK 30-38 C-H  
EU 65-85 C-K



**CLASSIC BRIEF  
AS3185**

XS-XL



**SHORT  
AS3191**

XS-XL

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