

SUMMER NEVER
ENDS...



BEACH TO THE CITY



HAVAIANAS, THE
SOUNDTRACK OF
SUMMER



2018
COLLECTION

Havaianas Brasil Layers

100% Brasilidade

Havaianas celebrates the 20th anniversary of one of the brand's iconic models, the Havaianas Brasil, created in 1998 in support of the Brazilian football team playing in the World Cup in France.

20 years later, the latest evolution of the range, the Brasil Layers have arrived, to mark the anniversary with Brasilidade.



Havaianas Slim Brasil Logo

The Birth of an Icon

Celebration is one of the Brazilian mantras. To commemorate the 20th anniversary of the Havaianas Brasil, the brightly-coloured Slim model is dressed with the Brazilian flag, and has never looked so feminine and downright good!



Havaianas Hype and Photoprint

The Perfect Wave

Real surfers know that true happiness doesn't come from the wave, but from the search for it; it's better to travel than to arrive.

The beauty of surfing, the essence of beach culture, is captured in the Hype and Photoprint styles.



Havaianas Slim Paisage

Contagious Energy

Energy means Life, and giving Life means giving Energy.

Havaianas Paisage is all about energy, the kind filled with sun, sea, surf and salt - a kind of perfect combination.



Havaianas Paradiso

More Summer, Please!

Nothing beats a summer's day. Sun, beach and friends - three little words that can make the difference. Because even Mondays can be awesome if you're on the beach.

Love, live, enjoy!



Urban Special

Urban Style

Sophisticated and sleek - the new look for guys' feet this summer. With classic colours and premium materials (real leather on the straps), the Urban special is going to the next level.

Men never looked so smart in sandals!



Origine Slim

Feminine Design

With a delicate design, Origine Slim can be worn with straps tied around the ankles; or you can get the ballerina look, with no straps at all.



*it is always summertime
somewhere in the world!*



Origine

The Perfect Casual Look

Brazil's most famous espadrilles are back!

With a huge variety of colours and prints, Havaianas Origine are perfect for different styles and occasions. A solution for every taste.



Platform Up & Fashion

Chic Platforms

The platform trend means the perfect option for those who want a new Havaianas look this summer.

The 2cm sole adds a touch of elegance and chic without compromising on comfort - perfect for the city this summer.



City Sandals

Summer in the City

Sandals that bring freshness and excitement to the metropolis. The new Havaianas City Sandals collection won't go unnoticed this summer - new colours, new styles.



Slim Tropical

Tropical Dreams

Your dreams can transport you to the world's most exotic places...

Relax, close your eyes and go to Brasil's wonderful landscapes, to enjoy where tropical nature blends seamlessly with beautiful beaches.



IPÊ

Wildlife for the Future

Be conscious and respectful - protect the environment, protect nature. It's the only way to save our planet.

Havaianas has been working since 2004 together with the IPE (Instituto de Pesquisas Ecológicas) to protect nature and the wildlife of the Amazons region of Brasil. 7% of net sales go directly to the preservation and restoration of this unique art of the world.



You Saint Tropez

New Trends, New Stories

Fashion never sleeps. You Saint Tropez is brand new this season - a breath of fresh air for those who love new things, but with a little hint of retro chic.



Havaianas Family

Family First

There are so many ways to enjoy a summer holiday, but one of the coolest is with the Brasil Logo collection, ready-to-wear for men, women, kids and babies.





havaianas®