

The background of the advertisement is a solid, textured blue wall and floor. On the left and right sides, there are lush green tropical plants, including palm trees and ferns, which frame the central text. The lighting is soft and even, highlighting the textures of the plants and the wall.

LOUIS VUITTON

MEN'S SPRING-SUMMER 2018 PRÉCOLLECTION



Look 1



Look 2



Look 3



Look 4



Look 5



Look 6



Look 7



Look 8



Look 9



Look 10



Look 11



Look 12





Look 13



Look 14



Look 15



Look 16



Look 17



Look 18



Look 19



Look 20



Look 21 - 22



Look 23



Look 24



Look 25



Look 26



Look 27



Look 28



Look 29



Look 30 - 31





Look 1



Look 2



Look 3



Look 4



Look 5



Look 6



Look 7



Look 8



Look 9



Look 10



Look 11



Look 12



Look 13



Look 14



Look 15



Look 16



Look 17



Look 18



Look 19



Look 20



Look 21

The image features a solid blue wall and a matching blue floor. On the left and right sides, there are lush green tropical plants, including palm trees and ferns, which frame the central area. The lighting is soft and even, highlighting the textures of the plants and the smooth surface of the wall and floor.

www.louisvuitton.com

Photography by Pieter Hugo for pages 1 to 20 and Oscar Chang Anderson for pages 21 to 31.

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