L!VE

LACOSTE B



2016



This season Lacoste L!VE renews itself with essential elements from its DNA – to climb the highest heights and to dive the oceans abysses. The soft lines from undulating seawaters stretch themselves across sailor shirts, whilst mountaintops knit themselves into the mesh of winter jumpers, as an outline and atlas of your most daring adventures. Like two infinite constants, the lines formed by these two horizons will guide you until the end of winter.

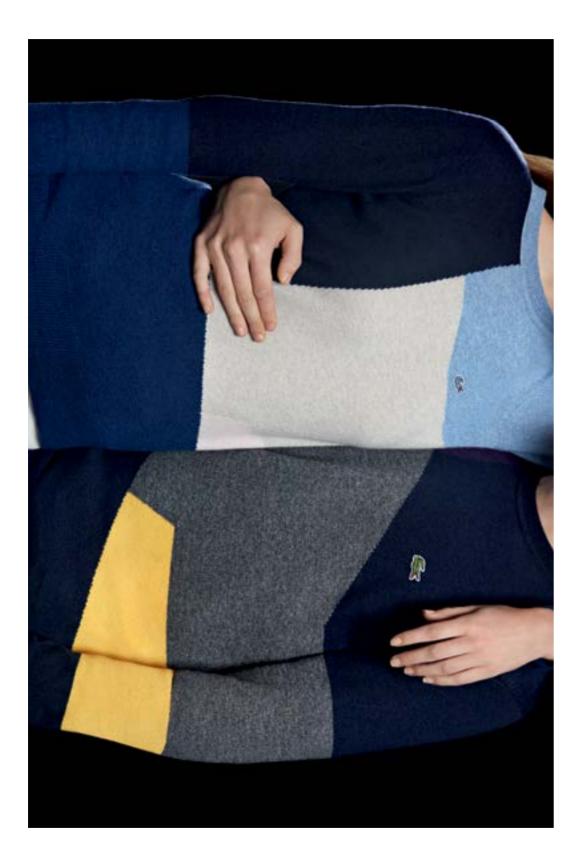
Firstly, before the cold spreads its frost across the agitated waters, Lacoste L!VE reinterpret its nautical heritage and play with its most eternal axiom : the sailor line. The iconic print, so dear to the L!VE wardrobe, follows the waves' contortions : twisted, entwined, enlarged or hidden in the lining of a coat – they whirl around the boater's silhouettes. Sailors' knots blend into wool knits, making sure you will never lose your bearings and be able to bring back your dreams to the ports. Near the coast, while the autumn winds crushes on boats sails, yellow hooded macs protect those gone to challenge the dissipated flows.

Once back on the shores, temperatures drop down into negatives and Lacoste L!VE settles up on the summits while a cold wind blows on the collection. At the bottom of the slopes, girls' red cheeks reflect in boys' glasses. All wrapped up in technical puffer jackets, the crew get ready to brave the frozen winds. Above their heads emerge the serene and eternal peaks of the mountains – these same peaks that are repeated infinitely as camouflage patterns onto parkas or polo shirts. As always, the sports and urban spirit of our favorite crocodile come to light in the technical material, a zip or an elegant cut.



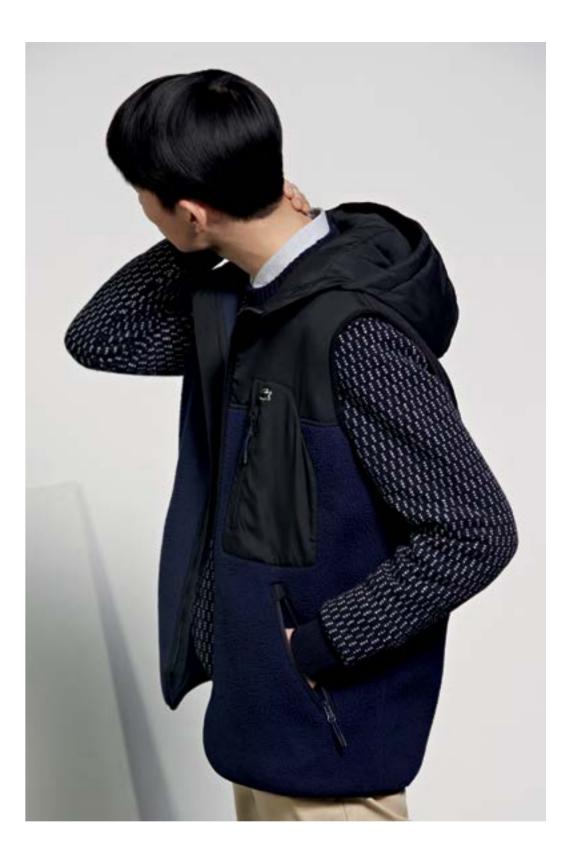






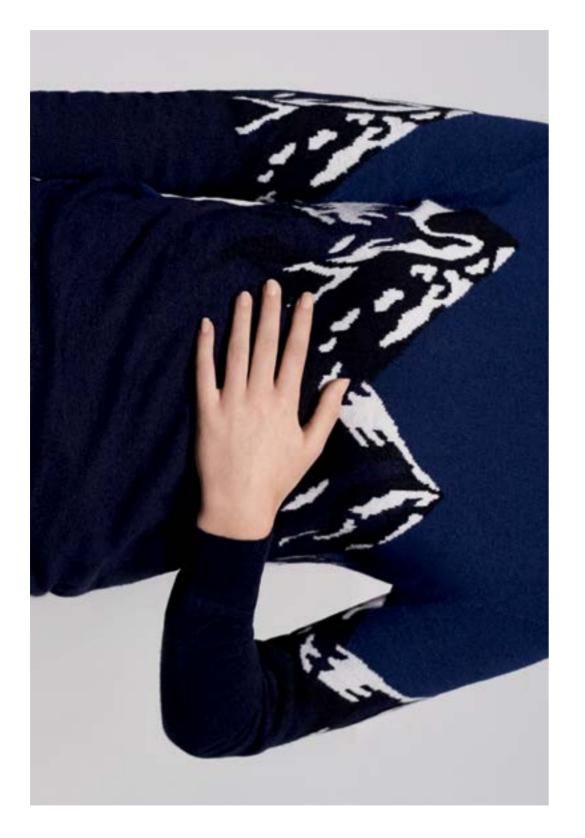








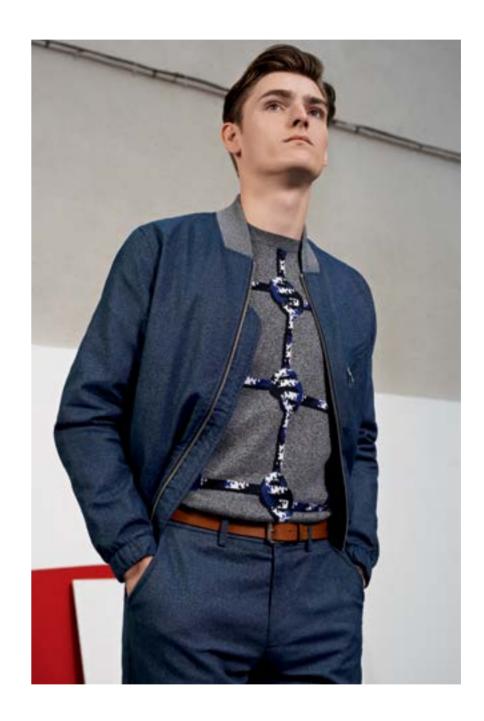




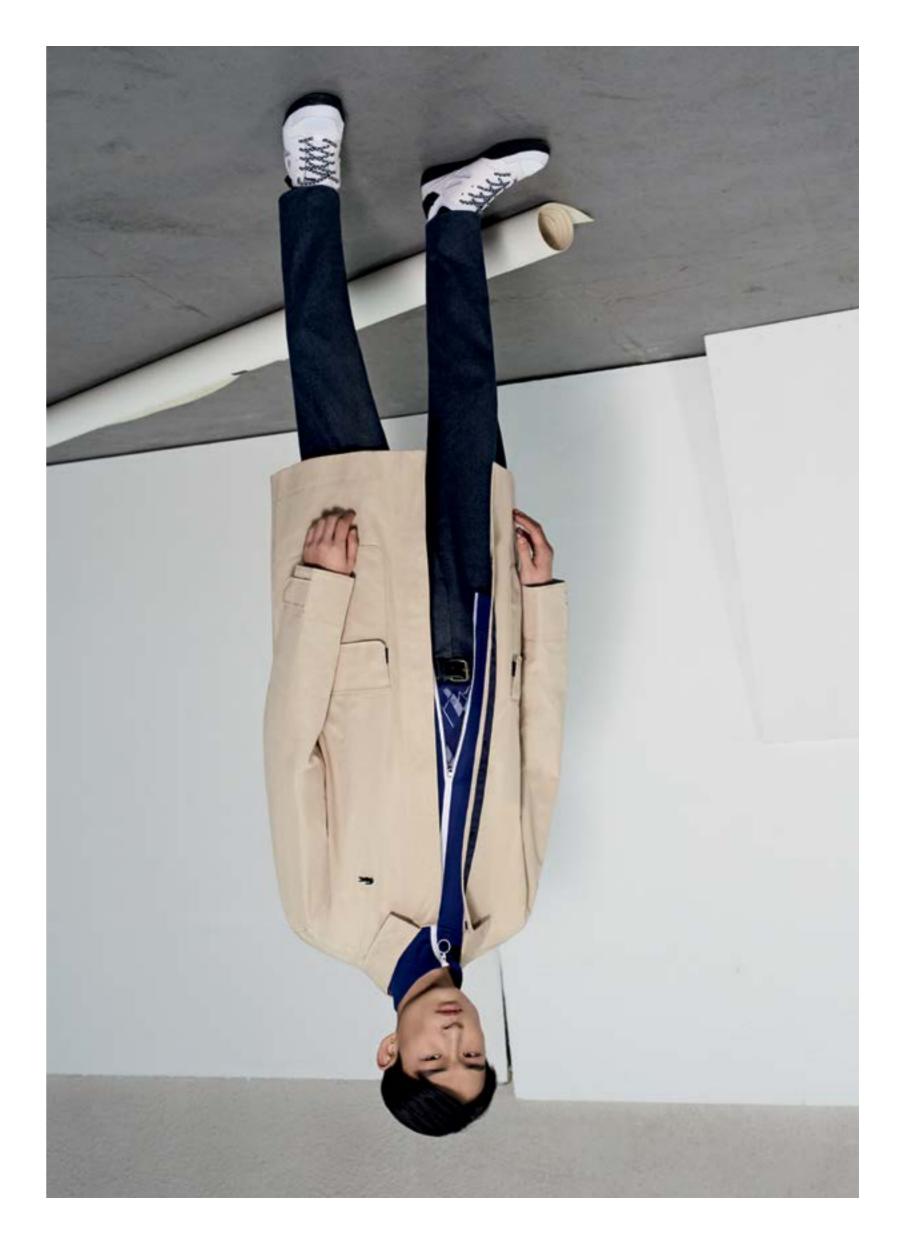










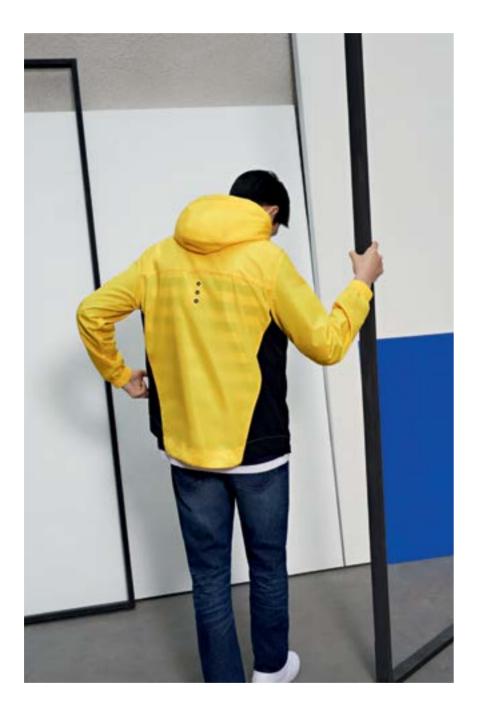








In equilibrium between two lands, the oceans spread like a vast sail. **One only needs** to cross it to reach its mystery.



The ocean casts a spell every time one dares to venture it. It holds him in its infinite wonder, forever.





























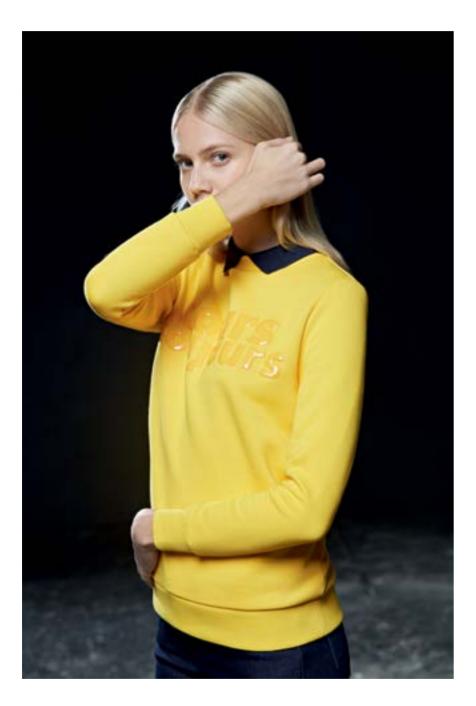


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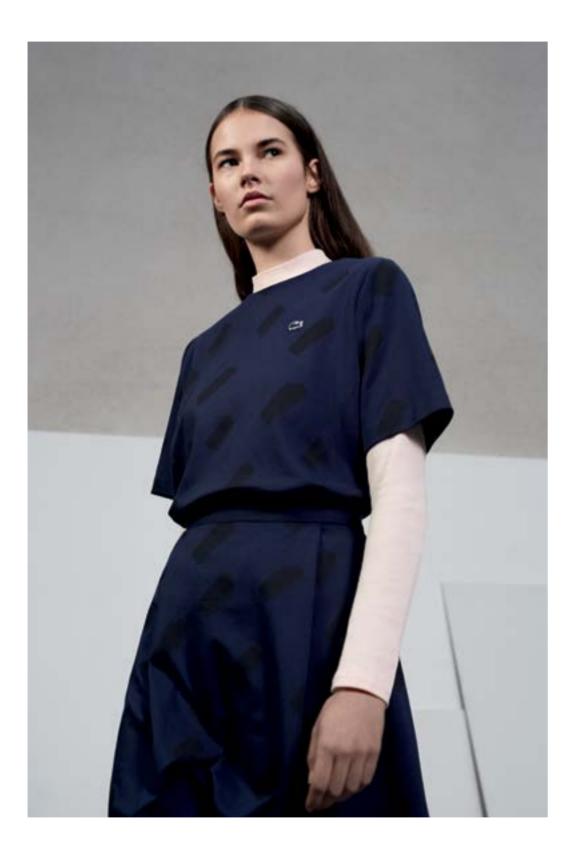
Science was excuse to climb the mountains tops. People don't climb for science. They climb because they love it.

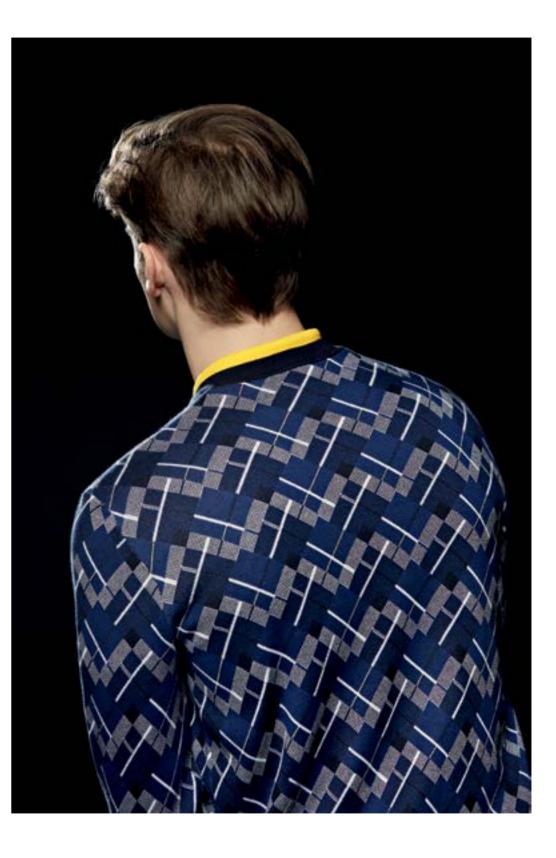
Somewhere between the bottom of the mountain and its top is the answer to the mystery of why we climb.













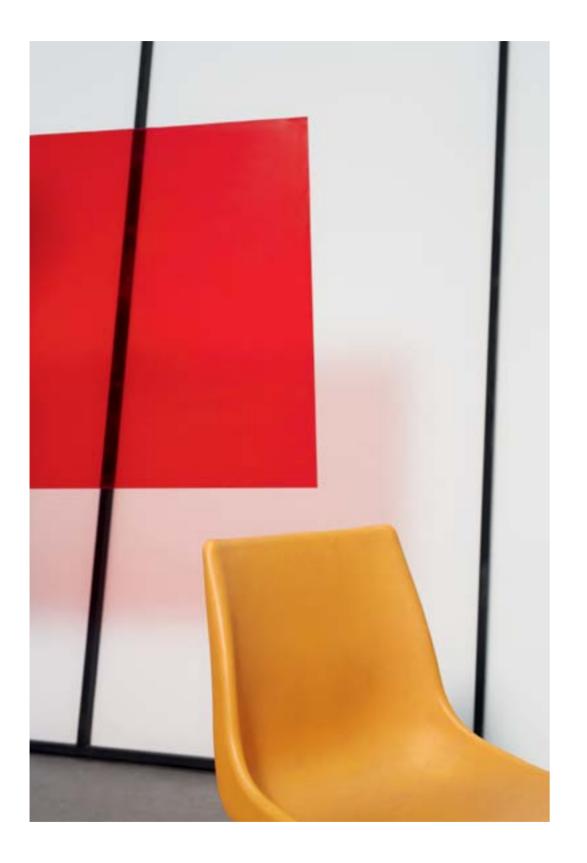
















Coat BF9480 166 Blouse DF9382 P21



Dress EF9420 F9S



Coat BH9311 166

Jumper AH9346 JVT Trousers HH9321 6BX

Shoes RENE ALLIOT HI 316 1 C BLACK

Coat BH9241 C50

Jumper AF9494 LU8 Jumper AH9358 TYK



Coat BH9038 08A Blouse DF9382 P21



Coat BH9038 08A Coat BH9285 JB1 Dress EF9431 423



Coat BH9277 T22

Cardigan AH9315 TZ7 T-shirt TH9224 KBR

Trousers HH9321 6BX Belt RC 9009 H71

Coat BH9303 M17 Jumper SH9213 PM4 Trousers HH9321 6BX



Coat BH9776 354 Shirt CF9464 SZ5 Skirt JF9498 T22



Coat BH0868 DY4

Jumper AH9283 525 Shirt CH0139 MKX

Trousers HH9325 354



Jumper AH9283 525



Jumper AF9495 LT7



Coat BF9501 P2A

Dress EF9422 TX8



Coat BH9319 6BX Jumper AH9339 U58 Trousers HH9321 6BX Belt RC9009 H71

Coat BH9776 354



Coat BH1273 354 Shirt CH0139 MKX

Jumper SH9236 08A Trousers HF9520 6BX

Dress EF9416 SZ4



Coat BH9776 354 Jumper SH9243 525 T-shirt TH9202 TYL Trousers HH9321 6BX Shoes INCA 316 1 C WHITE



Jumper AH9300 U1D Shirt CH0125 U1F Trousers HH9321 6BX Belt RC9009 H70

Sweater AF9483 MGB Jumper AH9336 KF7 Trousers HF9509 031

Cardigan AH9315 TZ7

Trousers HH9321 6BX

Polo PH9203 U71

Belt RC9009 H70

Dress EF9429 TXE





Coat BH9285 U95 Trousers HH9291 Y5C Shoes RENE ALLIOT 316 1 C WHITE



Coat BF9493 166 T-shirt QF9460 F9S Skirt JF9498 CPM Bag NF1837MV 901 Shoes RENE ALLIOT 316 1 C WHITE

Dress EF9422 TX8 Turtleneck TF9400 P2N



Coat BH9038 08A Coat BH9285 U95 Trousers HH9309 08A



Jumper AF9484 MF4

Jumper AF9519 522 Scarf RE0639 522 Tee-shirt TH9271 UAT Polo PH9166 525



Jumper SH9242 NRL Gloves RV0634 625



Dress EF9419 CPM Dress EF9428 U1F



Dress EF9419 CPM



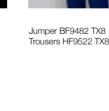
Coat BH9038 08A Blouse DF9382 P21 Trousers HF9520 6BX Belt RC9009 H71 Shoes RENE ALLIOT 316 1 C WHITE





Coat SF9387 001 Polo PF9404 423

Turtleneck TF9400 P2N Skirt JF9498 T22



Trousers HF9522 TX8





Shirt CF9457 SZA Shirt CH0123 SY6



Jumper AF9507 U58



Coat BH9286 U93 Shirt CH0125 U1F Trousers HH9321 6BX Belt RC9009 H02 Shoes RENE ALLIOT 316 1 C WHITE



Bag NF1837MV 902



Sweatshirt SH9232 2MC Jumper SH9236 4GX Trousers HH9307 Y5C

Sweatshirt SH9236 4GX Trousers HH9307 U1F



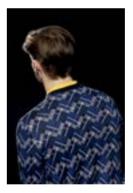
Jumper SF9398 QRN T-shirt TF9400 P2N Jumper AH9363 LT7 Polo PH8602 PN7



Coat BH9286 U93 Shirt CH0125 U1F



Jumper SH9242 NRL Polo PF9404 423 Trousers HF9509 RNE



Jumper AH9329 TYL Polo PH0587 NRL



Coat BH9303 M17 Polo PH0587 NRL Trousers HH9321 6BX



Coat BF9492 C50 Jumper SH9244 C50 Dress EF9416 SZ4



Bag NH1775UK 907 Coat BH9241 C50



Jumper SH9228 SNQ



Coat BF9492 X58 Polo QF9462 X58 Skirt JF9461 LU1 Bag NF1837MV 902



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